

Bouton vs Fleisig

Compare & Decide

Bouton, Elitzer & Margenau

Jonathan Fleisig

Have said they will play only at Wahconah. Have said they will not play at a new stadium if one is built. Are opposed by new stadium proponents.

Commitment to Wahconah Park

Has said he wants a new stadium. Has tried to get other cities to build him a new stadium. Is supported by new stadium proponents.

At least \$250,000 by opening day 2002.

Immediate capital investment

None

"Taste of the Berkshires" food court, "Shops of the Berkshires" booths, "Not-so-luxury" sky boxes, exterior paint, resurfacing of parking lot, new restrooms, walkway Museum & Hall of Fame.

Proposed improvements to Wahconah Park

None

Minimum of \$25,000

Annual capital improvements

\$25,000

100 %
Estimated \$100,000 per year
(\$3 million over 30 years)

% of Maintenance costs to be assumed (\$500,000 paid by city over past 5 years)

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\$225,000 over 3 years

100% owned by Berkshire partnership.
51% to be offered to local residents.

% of local ownership

0%

The Atlantic League has approved play for 2002. A Northern League franchise owner has offered to sell at our price. Either deal is pending a Wahconah lease.

Ability to field a team

Currently owns Northern League franchise which has been dormant for two years.

Detailed plan to double attendance via cross-promotions with local cultural institutions and brochures at B&B's. Create national identity for Wahconah Park on historic site and tour maps.

Marketing Plan

None offered to date.

30 year (performance based) agreement which can be revoked at any time for failure to provide any one of the following: professional baseball, \$250,000 invested by opening day 2002, at least \$25,000 invested yearly thereafter, assumption of responsibility for maintenance & repairs (with no dollar limit!), and reasonable use of the ballpark.

Lease requirements

Will accept a three year agreement.

Partnership has successfully owned and operated 14 professional sports franchises, 12 of which are still in their original cities. Currently owns 7 teams, including one AA baseball team.

Track record

Operated one baseball team which was not successful. Left Lynn MA in 1999 rather than pay for ballpark repairs. Recently sued by the Central Hockey League for non-payment of league fees. No longer plays in Central Hockey League.